

EXHIBIT B

ID	Name	Orders	Active	Transactions	Success	Declines	Success PO Refunds	PC
	4 Clickbooth	230189	6106	1202149	667836	459371	2.9	0.16
	45 N&A Consulting	40752	182	201422	127030	62241	3.12	0.09
	157 Affiliati	40575	2886	215224	115714	82894	2.85	0.2
	2 Cactus Media	39996	273	239915	95995	134481	2.4	0.13
	25 QInteractive	31366	274	182938	80195	95481	2.56	0.12
	177 IMMSL/Direct Focus	24760	519	130421	76457	45372	3.09	0.18
	101 Media Crowd	8070	79	37707	22017	13851	2.73	0.06
	41 Orange Star	5911	45	32369	17543	13002	2.97	0.16
	189 Aperture	4224	31	21759	12837	7479	3.04	0.16
	137 GrabAds	1652	7	9832	4551	4608	2.75	0.2
	6 Webclients	1386	12	8595	3592	4719	2.59	0.11
	133 RUA	1168	4	6273	3287	2475	2.81	0.23
	149 XY7	633	3	3489	1483	1766	2.34	0.12
	113 G8 Direct	496	4	2489	1503	831	3.03	0.2
	53 Blue Rocket Brands Upsell	373	240	404	373	0	1	0.04
	165 Offer Conversion	333	2	1987	945	952	2.84	0.16
	161 Ad Exchange	206	6	830	502	277	2.44	0.19
	145 PeerFly	181	0	976	403	542	2.23	0.1
	21 Megan Test Publisher	166	0	422	220	10	1.33	1.03
	9 Home Page Publisher	149	74	289	210	36	1.41	0.23
	129 Ryan Test	88	0	571	208	335	2.36	0.17
	185 Oasis Ads	84	7	489	253	217	3.01	0.15
	153 Ecentric	66	0	464	147	302	2.23	0.14
	109 W4	33	0	149	108	34	3.27	0.15
	173 Chris Test	28	2	51	28	16	1	0.07
	93 H2H	13	0	65	37	22	2.85	0.08
	169 Traffic Jam Media	5	0	23	11	9	2.2	0.2
	197 IMS	4	0	32	5	27	1.25	0
	5 Testing Publisher	2	0	5	3	0	1.5	1
	121 RevLive Test Publisher	1	0	2	1	0	1	1
 	 	432910	10756	2301341	1233494	931350	2.85	0.15

CB Count	CB PO	CDRN PO	B4E PO	Revenue	Refund	CB	CDRN	B4E	CPA
27576	0.12	0.03	0.01	\$22,282,092.63	\$2,254,668.77	\$2,211,197.20	\$503,727.95	\$54,182.69	\$8,319,419.00
8310	0.2	0	0	\$4,672,553.92	\$211,344.36	\$700,033.07	\$2,504.71	\$412.63	\$1,394,652.00
5461	0.13	0.06	0.01	\$3,967,089.06	\$514,687.27	\$418,464.94	\$143,636.91	\$15,560.27	\$1,429,948.50
3178	0.08	0.01	0	\$2,551,346.85	\$288,993.93	\$234,822.62	\$30,790.75	\$6,583.00	\$670,306.00
2420	0.08	0.02	0.01	\$2,309,866.46	\$225,614.26	\$185,297.07	\$38,693.17	\$4,693.83	\$529,110.00
2655	0.11	0.05	0.01	\$2,856,258.37	\$288,090.21	\$202,037.00	\$74,947.17	\$7,402.07	\$908,000.00
1308	0.16	0	0	\$621,946.09	\$28,778.52	\$97,562.13	\$910.38	\$108.50	\$248,270.00
648	0.11	0.02	0	\$613,858.94	\$58,315.07	\$54,740.85	\$9,736.61	\$633.55	\$205,480.00
476	0.11	0.05	0.01	\$450,921.41	\$41,094.65	\$37,127.57	\$14,278.88	\$1,151.68	\$152,200.00
251	0.15	0.05	0	\$154,859.09	\$21,058.62	\$20,709.95	\$5,293.93	\$201.22	\$59,266.00
124	0.09	0	0	\$113,768.58	\$8,909.86	\$9,416.52	\$381.86	\$0.00	\$26,430.00
159	0.14	0.06	0.01	\$105,008.36	\$17,526.07	\$10,974.41	\$3,913.98	\$402.85	\$42,025.00
105	0.17	0.05	0.04	\$42,055.91	\$4,754.15	\$5,446.40	\$1,596.22	\$235.36	\$19,480.00
43	0.09	0.02	0	\$48,960.17	\$6,277.42	\$3,422.87	\$891.45	\$95.34	\$17,640.00
14	0.04	0.01	0	\$7,165.33	\$205.56	\$269.29	\$57.63	\$0.00	\$0.00
21	0.06	0.03	0.02	\$33,038.09	\$3,256.90	\$1,821.14	\$560.11	\$196.24	\$11,240.00
9	0.04	0	0.01	\$22,938.06	\$2,202.52	\$785.98	\$0.00	\$182.23	\$4,933.00
10	0.06	0.01	0	\$8,983.93	\$882.29	\$582.91	\$92.13	\$0.00	\$6,720.00
0	0	0	0	\$1,220.17	\$777.48	\$0.00	\$0.00	\$0.00	\$3,320.00
7	0.05	0	0	\$19,997.22	\$1,404.30	\$988.74	\$0.00	\$0.00	\$0.00
5	0.06	0.08	0	\$5,605.11	\$609.08	\$69.68	\$445.84	\$0.00	\$1,467.33
5	0.06	0	0	\$9,858.94	\$895.73	\$489.01	\$0.00	\$0.00	\$3,420.00
5	0.08	0.02	0	\$4,180.15	\$536.40	\$287.83	\$94.31	\$0.00	\$1,635.00
1	0.03	0.03	0	\$3,922.30	\$293.39	\$105.22	\$10.91	\$0.00	\$1,350.00
0	0	0	0	\$99.40	\$2.06	\$0.00	\$0.00	\$0.00	\$1,120.00
0	0	0.38	0	\$1,118.74	\$94.31	\$0.00	\$298.74	\$0.00	\$520.00
1	0.2	0	0.2	\$209.25	\$56.59	\$94.31	\$0.00	\$1.03	\$120.00
0	0	0	0	\$7.99	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
0	0	0	0	\$5.93	\$1.03	\$0.00	\$0.00	\$0.00	\$90.00
0	0	0	0	\$1.03	\$1.03	\$0.00	\$0.00	\$0.00	\$0.00
52792	0.12	0.03	0.01	\$40,908,937.48	\$3,981,331.83	\$4,196,746.71	\$832,863.64	\$92,042.49	\$14,058,161.83

Fullfillment	CS	Processing	Net	Net PO	EOTSFA
\$2,726,087.90	\$668,892.51	\$1,627,704.79	\$3,916,211.82	\$17.01	101382
\$516,304.37	\$81,336.50	\$276,996.94	\$1,488,969.34	\$36.54	21525
\$481,895.34	\$141,713.50	\$342,009.48	\$479,172.84	\$11.81	19368
\$429,521.57	\$99,127.60	\$216,456.37	\$574,745.00	\$14.37	11271
\$333,420.36	\$76,179.90	\$172,045.72	\$744,812.15	\$23.75	10362
\$324,560.37	\$88,341.20	\$181,302.46	\$781,577.88	\$31.57	12494
\$96,341.53	\$20,544.50	\$51,040.95	\$78,389.58	\$9.71	2717
\$70,108.32	\$13,618.80	\$36,560.68	\$164,665.06	\$27.86	2797
\$53,376.93	\$15,208.20	\$33,770.31	\$102,713.19	\$24.32	2057
\$19,530.19	\$6,332.80	\$13,865.21	\$8,601.17	\$5.21	686
\$18,864.56	\$4,041.20	\$6,584.73	\$39,139.85	\$28.24	432
\$13,384.68	\$4,661.80	\$9,551.50	\$2,568.07	\$2.20	543
\$6,660.53	\$1,781.30	\$6,006.67	(\$3,904.72)	(\$6.17)	199
\$5,954.64	\$1,948.00	\$2,707.37	\$10,023.08	\$20.21	215
\$1,590.25	\$638.70	\$726.33	\$3,677.57	\$9.86	0
\$4,209.50	\$1,309.30	\$2,077.10	\$8,367.80	\$25.13	131
\$2,123.95	\$621.80	\$497.94	\$11,590.64	\$56.27	104
\$1,785.20	\$631.50	\$731.28	(\$2,441.38)	(\$13.49)	37
\$740.58	\$301.20	\$175.15	(\$4,094.24)	(\$24.66)	8
\$1,523.46	\$360.70	\$288.65	\$15,431.37	\$103.57	12
\$967.79	\$304.60	\$601.35	\$1,139.44	\$12.95	20
\$797.43	\$329.20	\$330.25	\$3,597.32	\$42.83	42
\$636.89	\$167.00	\$391.09	\$431.63	\$6.54	12
\$551.49	\$49.50	\$167.62	\$1,394.17	\$42.25	19
\$141.82	\$42.00	\$1.65	(\$1,208.13)	(\$43.15)	0
\$122.75	\$39.90	\$224.30	(\$181.26)	(\$13.94)	10
\$45.35	\$24.50	\$68.10	(\$200.63)	(\$40.13)	2
\$20.68	\$6.00	\$10.35	(\$29.04)	(\$7.26)	0
\$13.17	\$3.00	\$1.00	(\$102.27)	(\$51.13)	0
\$4.09	\$1.50	\$0.50	(\$6.09)	(\$6.09)	0
\$5,111,285.70	\$1,228,558.21	\$2,982,895.86	\$8,425,051.21	\$19.46	186445